



Crystal Nunn

Senior Designer & Graphic Artist

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I'm a tenaciously curious creative, designer and illustrator with a passion for creating authentic stories with heart which bring people closer together. As someone who lives and breathes creativity, I like to dig beneath the surface and uncover the 'why' behind everything I do. Why does it matter? Why will it help? Why is **this** the best way of doing things?

With every project I touch, be it in personal or professional work, I aim to bring the tangible human experience to the forefront of the process, get inside the minds of who we are talking to and deliver the best solutions possible, making people smile and bringing genuine value into peoples lives.



Experience

Senior Campaign Designer Macademia | June 2019 - November 2022

Responsible for concept creation and launching quarterly campaigns alongside other marketing initiatives for events and activations across worldwide territories.

Da Vinci

- Rolling out channel re-brand across FAST channels and worldwide broadcast feeds.
- Creation of key visuals for quarterly campaigns for Da Vinci and partners.
- Concepting, storyboarding and designing advertising trailers for a variety of marketing campaigns.
- Using data to drive design decisions and boost user engagement through social marketing campaigns.

Azomee

- Rebranded and gave new life to Azomee
- Creation of key visuals for quarterly campaigns for Azomee and partners.
- Concepting, storyboarding and designing advertising trailers for a variety of marketing campaigns.
- Designed an in-store experience for O2
- Supported parents through home schooling with curated home learning guides.
- Designed the UI for an Azomee AR experience held in Vienna.

Designer & Art Director bbp | May 2018 - June 2019

Building a digital philosophy into the fabric of this B2B technology agency, thinking digitally-first and bringing the user to the forefront of every brief.

Senior Digital Designer Virgin Media | June 2015 - May 2018

Working with agile project teams on UI and UX initiatives, alongside supporting the digital design team creating marketing and promotional assets for Virgin Media's digital channels.

Skills

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- ProCreate
- Sketch
- Acrobat Pro
- G Suite
- Microsoft Office

Technical skills

- Photography
- Compositing
- Artworking

Analogue and soft skills

- Concepting
- Scamping
- Storyboarding
- Storytelling and narrative

Learning and progression

- Adobe After Effects
- Adobe Animate
- Adobe Premiere Pro
- Infinity Designer
- Nomad Sculpt
- 3D Modelling

Growth mindset

I love learning as much as I can, whether that's related to my practice or wildly abstract.

With that, I wanted to share with you the top 5 audiobooks I've listened to recently.

The Element - Sir Ken Robinson
Atomic Habits - James Clear
Big Magic - Elizabeth Gilbert
The Artist's Way - Julia Cameron
Tracking Wonder - Jeffrey Davis

Education

BA (Hons) Graphic Design

Nottingham Trent University | 2007 - 2010

BTEC Multimedia Design

West Suffolk College | 2005 - 2007

Interests

Illustration
Tufting
Characters
Mesoamerican art
Yōkai
Creativity and craft
Print and merchandise
Cycling

Fun facts

I rent an art studio with Turf Projects in Croydon where I make tufted artworks.

I love print, and I have my own home print studio with an A2, sublimation and an A3 printer, as well as two heat presses, a vinyl cutter and various badge makers, because badges are cool.

I ride motorcycles.

I have a greyhound called Duke.
He's a very good boy.

References

Available on request.

They're super fun people, why don't you contact me and find out who they are ;)